

## **URBS369 Global Cities. The Port of Piraeus Fall 2021**

**Dr. Evgenia Tousi, Architect-Urban and Regional Planner NTUA**

**Class Times: Monday, 11.00-14:00**

**(Office) Hours Available: Monday 10:00-11:00**

### **Course Description**

In the world of global economy, the sense of place has changed dramatically over the past decades. The traditional forms of inter-state cooperation have given their position to new types of development where new technologies facilitate cross-border collaborations. Apart from the old centers of global economy, strategic territories are emerging within cities that are not considered to be global. The Municipality of Piraeus in Greece is a typical example due to the recent opening-up of the Greek economy to foreign firms. On account of this, it is a suitable case study for analyzing the new types of spatial units that play a key-role on urban planning. Given the fact that Greece is a member state of the European Union, students are going to envision the greater impact that these procedures may have. With the help of international literature students are going to work on the crucial urban issues emphasizing on the area of Piraeus. In addition, they are going to discover what lies beneath a territory of strategic interest through field work. The problems they are about to handle are associated with the abandoned brownfield sites, the derelict public housing reserve and the intense socio-spatial inequalities. The aim of the course is to help students elaborate critical thinking on spatial planning issues and area-based policies, recommending innovative tools for strategic urban planning in the era of globalization.

### **Course Approach**

Students are going to work as interdisciplinary groups in pairs of 2, 3 or 4. The course involves literature review as well as empirical research. To investigate all the above-mentioned issues, we are going to study not only the international literature and the-state-of-the-art, but also selected articles focusing on the Greek case study. Apart, from reading, students are about to make independent observations during field trips and keep a field work diary. They are going to present their findings and write papers focusing on the three main issues of the course: global cities- territories of strategic interest, social housing and brownfield remediation practices. To be more specific, this course involves the following activities:

**Reading:** We will read a wide variety of texts relevant to urban and regional planning. Students are going to study selected pieces of international literature on the following issues:

- global cities and strategic territories,
- theories and practices on social housing policy
- Brownfield rehabilitation,
- the impact of flagship projects
- methods of participatory planning and bottom-up practices
- texts associated with the Greek case study, the area of Piraeus

**Analyzing and interpreting:** The course includes analysis and interpretation of texts and experience.

**Working and thinking with others:** Students are about to work not only as individuals but also in groups. Since the course has an interdisciplinary character, the final project is based on team work, where everyone's contribution is equal and important.

**Writing:** This course involves a significant amount of writing, since it includes three written assignments described below and a field work diary.

**Presentations:** Each written assignment is accompanied by a 10-15' presentation so as to open the dialog on the crucial issues of the course. Students should also present their fieldwork notes during the midterms

and their final project, the A0 poster.

## Learning Objectives

By the end of the course, students should be able to:

- define the variety of forces that shape the built environment
- explain the transnational interrelations, beyond spatial borders and limitations
- recognize the specificities of time and place in relation to urban planning procedures  
identify and interpret the layered or multifaceted sense of place (with the help of international and Greek case studies)
- outline the environmental, social, economic and cultural factors that contribute to spatial justice or injustice
- experiment with the ways that urban and regional planning can manage change in complex environments
- deal with multiple scales of planning, making use of planning as an active practice with the help of participatory design
- prioritize a variety of urban issues in terms of collective memory
- construct critical thinking on spatial issues

## Course Requirements

- Mid-term and Final exams
- Participation
- Critical reading of selected academic journals and monographs
- Three written assignments of 1500 words each, excluding bibliography
- 10' minutes oral presentation of each assignment
- Field work diary
- Final project: the whole class is going to work as an interdisciplinary team and create a A0 poster
- Presentation of the poster

**Estimate course workload by using the estimator:** 5,75 out of class hrs/wk

## Class Field Work and CYA Field Study

Field work is a necessary tool for making direct observations during the course. As mentioned before, the course combines literature review and empirical research. Class field work comprise visits in selected enclaves in the wider area of Piraeus. CYA Study is not a part of course's field work. However, CYA field study offers a general perspective on the evolution of the Greek State from ancient times to nowadays. These pieces of information are valuable knowledge so as to understand the variety of forces that shaped the build environment in Greece.

## Class Field Work

Students are going to attend five field trips, visiting the wider area of Piraeus; the Port, the historic center, a gentrified area around the port, some post-refugee urban settlements, a brownfield zone along the coastal area of Drapetsona and Perama, the coastal zone along Pasalimani and one significant flagship project.

- Mon Oct 4 - 1<sup>st</sup> Field trip: Visit to the central area of Piraeus and the Port.
- Mon Oct 11 - 2<sup>nd</sup> Field trip: The neighborhood of Germanika as described in Renee Hirschon's work and the wider area of the historic centre of Nikea, the post-refugee area of Korydallos and Palia Kokkinia
- Mon Nov 8 - 3<sup>rd</sup> field trip: Visit to the Brownfield area of Drapetsona and Perama Industrial zone
- Mon Nov 15 - 4<sup>th</sup> field trip: Visit to the Stavros Niarchos Cultural Center and the neighboring refugee enclave

## Evaluation and Grading

Your grade for this course will be based on the following distribution:

## Evaluation Criteria - Course Assignments

Your grade for this course will be based on the following distribution:

- 1<sup>st</sup> assignment: 10% (paper 6% and presentation 4%)- due date 27/9
- 2<sup>nd</sup> assignment: 10% (paper 6% and presentation 4%)- due date 25/10
- 3<sup>rd</sup> assignment: 10% (paper 6% and presentation 4%)-due date 29/11
- Midterm presentation: 10 %- scheduled on Monday the 18<sup>th</sup> of October
- Final project: 15 %
- Final exam: 30 %
- Participation and field work: 15 %

Grades are intended to give you a sense of the quality of a particular piece of work: roughly speaking, a B means that you have done a good job with the writing, the ideas, and the organization of the work; a C conveys that the work lacks some important qualities and has some problems, while an A means that the work is exemplary in some key ways: the writing is particularly clear, the ideas thoroughly treated, the organization of the presentation well considered and effective.

**Class Participation:** This course requires not only attendance but also participation during the lessons and field trips. Moreover, the participation during in class writing and analysis is vitally important to your success in this course.

## Papers

The course includes three written assignments associated with the crucial issues discussed during the lessons and the onsite visits. These issues are: **global cities' development**, **social housing** and **brownfield re-generation**. Students are going to understand the international literature by analyzing case studies from the USA or other countries, focusing on the good practices implemented. Students will be asked to find similarities and differences between the chosen examples from the USA and the Greek case study. The knowledge gained from these assignments is going to become a useful tool for the strategic planning in the area of Piraeus, required for the final project.

To receive credit for an assignment, you must turn it in at the beginning of class on the due date. No late assignments will be accepted.

## Assignment 1: Global Cities' Development, due date 27/9/2021

### Description

Students should choose a global city and describe the crucial issues related to the city's development. Papers should be 1500 number of words, excluding bibliography. Students are allowed and encouraged to work in groups. Each group of students should also prepare a 10' minute presentation in PowerPoint.

- Criteria 1: the paper and the PowerPoint presentation should have a central point, a statement about the development of the selected city
- Criteria 2: the paper and the PowerPoint presentation should comment on the positive and negative aspects of globalization as found in the city of study
- Criteria 3: use of literature and quality of writing are also very important

## Assignment 2: Social Housing, *due date 25/10/2021*

### Description

Students are going to choose an example of public housing from the USA and write about it, mentioning the effect that it has on the socio-spatial physiognomy of the city. Furthermore, they should make a comparison between the chosen example and the Greek case study. Students should state and support a thesis in an essay of 1000-1500 words, excluding bibliography and also prepare a PowerPoint presentation. Students are encouraged to work in groups.

- Criteria 1: the paper and the PowerPoint should be well-documented, using literature and other material (photos, maps etc.)
- Criteria 2: The comparison between the example from the USA and Greece should be accurate and to the point.
- Criteria 3: the quality of writing is very important

## Assignment 3: Brownfield Remediation, *due date 29/11/2021*

### Description

Students should choose a case of brownfield regeneration, mentioning the good practices implemented. The essay should be 1000-1500 words, excluding bibliography. Students have to prepare a PowerPoint presentation as well. Students are encouraged to work in groups.

- Criteria 1: the paper and the PowerPoint should be well-documented, using literature and other material (photos, maps etc.)
- Criteria 2: The comparison between the example from the USA and Greece should be accurate and to the point.
- Criteria 3: the quality of writing is very important

## **CYA Regulations and Accommodations**

### **Attendance Policy**

CYA regards attendance in class and on-site (in Athens or during field study trips) as essential. Absences are recorded and have consequences. Illness or other such compelling reasons which result in absences should be reported immediately to the Student Affairs Office.

### **Academic Accommodations**

#### **Policy on Original Work**

Unless otherwise specified, all submitted work must be your own original work. Any ideas taken from the work of others must be clearly identified as quotations, paraphrases, summaries, figures etc., and accurate internal citations and/or captions (for visuals) as well as an accompanying bibliography must be provided (Check the Student Handbook, pg. 7).

#### **Use of Laptops**

In-class or onsite use of laptops and other devices is permitted if this facilitates course-related activities such as note-taking, looking up references, etc. Laptop or other device privileges will be suspended if devices are not used for class-related work.

## Class Schedule

Class Day	Day/Date/Place (if applicable)	Topic / Readings / Assignments Due
1	Mon Sep 6	<p><b>Global cities, introducing the concept (1<sup>st</sup> part of the lesson (11:00-12:30))</b></p> <p><i>Description</i></p> <p>The first lesson is introductory to the concept of global city, focusing on the work of Saskia Sassen. The lecture includes a short description of the global cities index, referring to the international tendencies on the field. Moreover, the lecture analyses the effects of industrialization, de-industrialization and the role of new technologies.</p> <p><b>2<sup>nd</sup> part of the lesson (12:30-14:00)- Transnational interrelations- Readings on Saskia Sassen</b></p> <p><i>Description</i></p> <p>This part of the lesson focuses on the transnational interrelations and the areas of strategic interest within the cities around the world. Specificities of time and place are evaluated in the context of globalization.</p> <p><i>Required reading</i></p> <ul style="list-style-type: none"> <li>Sassen S. (2001) <i>The Global City: New York, London, Tokyo</i>, Princeton University Press, 2001 up-dated 2nd ed., p.64-84</li> </ul> <p><i>Optional Reading</i></p> <ul style="list-style-type: none"> <li>Sassen S. (2001) <i>The Global City: New York, London, Tokyo</i>, Princeton University Press, 2001 up-dated 2nd ed., p. 17-35</li> <li><i>Embedded borderings: making new geographies of centrality", Territory, Politics, Governance, March 2017</i>, available at <a href="http://saskiasassen.com/PDFs/publications/Embedded-borderings-making-new-geographies.pdf">http://saskiasassen.com/PDFs/publications/Embedded-borderings-making-new-geographies.pdf</a></li> </ul> <p><b>Discussion on the 1<sup>st</sup> Assignment: Paper and PowerPoint Presentation due on 27/9-Teamwork</b></p> <p><i>The first assignment includes a paper on one of the core issues linked to the course. The assignment requires teamwork (2 or 3 students). Students should choose a global city and describe the crucial issues related to the city's development. Papers should be 1000 number of words, excluding the bibliography. Each group should also prepare a 10' minute presentation in PowerPoint. The assignment is due on Monday 1/3.</i></p>
2	Mon Sep 13	<p><b>Global Cities of the world- London and New York (11:00-12:30)</b></p> <p><i>Description</i></p> <p>The role of the traditional global centers as New York and London. Their socio-spatial physiognomy and their influence on other regional centers.</p> <p><b>12:30-14:00- 2<sup>nd</sup> part of the lesson- Asian Global Cities</b></p> <p>This part of the lesson focuses on the case of the Asian global cities, referring not only to the traditional global centers but also to the emerging economies. Patterns of development, strengths and weaknesses are described. Examples and suitable case studies are illustrated so as to present the crucial issues associated with the socio-spatial transformations in those areas.</p> <p><i>Required reading</i></p> <ul style="list-style-type: none"> <li>Sassen S. (2001) <i>The Global City: New York, London, Tokyo</i>, Princeton University Press, 2001 up-dated 2nd ed., p. 126-167</li> <li>Ong, A. (2011) Introduction: Worlding Cities, or the Art of being Global, in <i>Worlding Cities: Asian Experiments and the Art of being Global</i> (eds A. Roy and A. Ong), the world. p.29-55 and 55-76</li> </ul>

## Optional Reading

- Harvey D. (2013) *Rebel Cities: From the right to the city to the urban revolution*, Verso, p.3-27

3 Mon Sep 20

### The case of Piraeus Port in Greece (11:00-12:30)

#### *Description*

Flagship projects, transnational collaborations, economic crisis, social cohesion. The case of Piraeus, the central port of Greece. The variety of forces that shape the built environment during the era of globalization. The situation in Piraeus Port and its periphery. The first part of the lesson emphasizes on the central area of Piraeus and its socio-spatial attributes.

### Peripheral Municipalities-The Greater Piraeus Region-The Asia Minor Refugee Demographic Flow and its impact on urban development (12.30-14.00)

#### *Description*

The Asia Minor Refugee Inflow was a milestone for the Greek history of the 20<sup>th</sup> century. More than 1.500.000 refugees found shelter in Greek urban and rural areas, 48% of whom was located in the urban agglomeration of Athens-Piraeus. This part of the lesson aims at providing all the necessary pieces of information so as to offer a well-rounded perspective on the type of urban expansion met in Piraeus during the early 20<sup>th</sup> century and its impact on contemporary urban narratives.

#### *Required reading*

Hirschon R. (1989) *Heirs of the Greek Catastrophe: The Social Life of Asia Minor Refugees in Piraeus*, Oxford: Clarendon Press, . xx + 280 pp. Cloth., Chapter 1. Refugees for Fifty Years

- Nielsen b., Goerzen A., Asmussen C. (2013) *Global Cities and Multinational Enterprise Location Strategy*, *Journal of International Business Studies*, DOI: 10.2307/23434156, available at [https://www.researchgate.net/profile/Bo\\_Nielsen/publication/256191666\\_Global\\_Cities\\_and\\_Multinational\\_Enterprise\\_Location\\_Strategy/links/0c960521ef822a8032000000/Global-Cities-and-Multinational-Enterprise-Location-Strategy.pdf?origin=publication\\_detail](https://www.researchgate.net/profile/Bo_Nielsen/publication/256191666_Global_Cities_and_Multinational_Enterprise_Location_Strategy/links/0c960521ef822a8032000000/Global-Cities-and-Multinational-Enterprise-Location-Strategy.pdf?origin=publication_detail)

#### *Optional Reading*

- Couch C., Leontidou L., Petschel-Held G. (2007) *Urban Sprawl in Europe: Landscapes, Land-Use Change & Policy*, Blackwell, p. 71-100

4 Mon Sep 27

### Presentation of the 1<sup>st</sup> assignment (11:00-12:30)

#### *Description*

The 1<sup>st</sup> part of the lesson is dedicated to student's work. Each study group is going to present the final outcome of the research so as to open up dialogue on issues related to globalization and its effect on city images.

### 12:30-14.00- The issue of Social Housing, The International Experience and the case of Greece (area of focus- Piraeus)

## *Description*

Presentation of the variety of policies applied in the field, analyzing the example of the United States of America and the European Union. The issue of neighborhood effects is going to be discussed as well as the connection between social housing and social exclusion.

**Discussion on the 2<sup>nd</sup> assignment:** *Students are going to choose an example of public housing and write about it, mentioning the effect that it has on the micro-scale of city. Students should write an essay of 1000-1500 words, excluding bibliography and also prepare a powerpoint presentation. Students are encouraged to work in groups*

## *Required Reading*

- Peppercorn I., Taffin C. (2009) Social housing in the USA and France: Lessons from convergences and divergences available at [http://siteresources.worldbank.org/FINANCIALSECTOR/Resources/Affordable\\_rental\\_housing\\_schemes\\_USA\\_France.pdf](http://siteresources.worldbank.org/FINANCIALSECTOR/Resources/Affordable_rental_housing_schemes_USA_France.pdf)
- Housing Europe (2017) A State of Housing map of Europe, Find all you need to know about housing in the 28 EU Member States, available at <http://www.housingeurope.eu/resource-1001/a-state-of-housing-map-of-europe>, focusing on Greece

## *Optional Reading*

- Samson R. (2008) Moving to inequality: Neighborhood effects and experiments meet structure, <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4211272/#R9>

5 Mon Oct 4

## **1<sup>st</sup> class visit: Central area of Piraeus, Port, gentrified areas and flagship projects (11.00-14.00)**

### *Description*

The class visit includes the central area of Piraeus, the ancient gate to the city, a gentrified area around the Port full of neoclassical buildings, Piraeus Tower (the only high-rise structure of the area- an architectural landmark), the recent flagship project in Saint Nicolas passengers' station (a new 5-star hotel), the ancient harbor of Zea and the gentrified area of Pasalimani. During this class visit, students will have the chance to understand the contradictory images of the city of Piraeus that forms its contemporary physiognomy with elements of different eras. The class visit includes field work (site analysis).

### *Required Reading*

Chlomoudis C.(2015) The development of the Piraeus Port Authority and COSCO, <https://www.athenssocialatlas.gr/en/article/piraeus-and-cosco/>

OECD, International Transport Forum (2017) Cruise Shipping and Urban Development. The Case of Piraeus, [https://eclass.dikemes.edu.gr/pluginfile.php/25351/mod\\_resource/content/1/cruise-shipping-urban-development-piraeus.pdf](https://eclass.dikemes.edu.gr/pluginfile.php/25351/mod_resource/content/1/cruise-shipping-urban-development-piraeus.pdf)

### *Optional reading*

Oikonomou D. (2015) *The international economic role of Athens*, <https://www.athens-socialatlas.gr/en/article/international-role/>

6 Mon Oct 11

**2<sup>nd</sup> class visit: Refugee Social Housing Complexes an ex-refugee area**

**The Area of Nikea , Korydallos and Palia Kokkinia**

*Description*

Students are going to visit the post-refugee enclaves of Nikea, Korydallos and Palia Kokkinia, located in Greater Piraeus Region. The class visit includes field work (site analysis). These areas face today numerous challenges, hosting vulnerable households of economic immigrants and elderly people.

Students are going to familiarize with spatial expressions of social exclusion as linked to the decaying old refugee housing complexes.

*Required Reading*

Tousi E. (2016) A Retrospective on social housing in Greece. The case of the refugee dwellings. Common Ground Publishing, University of Illinois Research Park, Design Principles and Prac-tices: An International Journal — Annual Review, Volume 10, 2016, pp.1-11. Article: Print (Spiral Bound). Published Online: October 25, 2016 (Article: Electronic (PDF File; 1.297MB) <http://ijgar.cgpublisher.com/product/pub.282/prod.35>

Leontidou L. (2017) Slums of Hope, <http://www.athenssocialatlas.gr/en/article/slums-of-hope/>

*Optional Reading*

Housing Europe (2018) The financing of renovation in the social housing sector, A comparative study in 6 European countries available at <http://www.housingeurope.eu/resource-1124/the-financing-of-renovation-in-the-social-housing-sector>

7 Mon Oct 18

**Midterm Evaluation – related to fieldwork, combined with a brief literature review**

8 Mon Oct 25

**Brownfield management and Flagship Projects. Bottom up and top-down practices.**

**1<sup>st</sup> part of the lesson: Flagship projects and brownfield management**

*Description*

Much has been written about “Billbao effect” and the transformation of the socio-spatial identity of a city. The predominance of “starchitects” so as to re-brand an urban area is a well-known phenomenon throughout the world. The construction of flagship projects is being used as a mechanism of attracting investors and visitors. This is rather common in countries that base their economy on tourism. New geographies and tendencies in the field of tourism dictate alterations in urban policies. Globalization procedures form new patters of urban evolution expressing new priorities and choices.

From this point of view, this lesson explores the social side effects of flagship projects, looking in depth the case of Bilbao. It also includes information about brownfield sites in the UK and in the USA.

*Required reading*

Ponzini, D. (2010). *Bilbao effects and narrative defects*, Cahiers de recherche du Pro-



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gramme Villes & territoires, 2010 Paris, Sciences Po., available at <http://blogs.sciences-po.fr/recherche-villes/files/2010/08/Ponzini-Bilbao-Effects-and-Narrative-Defects.pdf>

CPRE (2009) "Brownfield Market Signals: Greenfield housing land supply and the viability of brownfield housing development", available at <http://www.cpre.org.uk/resources/housing-and-planning/housing/item/1936-brownfield-market-signals>

#### Optional Reading

Environmental Protection Agency (EPA) (2011), "Brownfields and Land Revitalization" <http://epa.gov/brownfields/>

#### 2<sup>nd</sup> part of the lesson: Presentation of the 2<sup>nd</sup> assignment

**Discussion on the 3<sup>rd</sup> assignment:** Students should choose a case of brownfield regeneration, mentioning the good practices implemented. The essay should be 1500 words, excluding the bibliography. Each study group is going to present a PowerPoint of about 10' minutes.

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9 Mon Nov 1

#### **Brownfield Management in Europe and the case of Greece, applied policies and Challenges**

##### *Description*

The lesson describes the variety of policies met in Europe as far as brownfield management is concerned in the light of globalization. The lesson concludes to the case of Piraeus providing students with original cartographic material related to brownfield management and flagship projects along the Athenian Riviera.

##### *Required Reading*

Pérez A.P., Peláez Sánchez S., Van Liedekerke M. (2015) "Remediated sites and brownfields Success stories in Europe". A report of the European Information and Observation Network's National Reference Centres for Soil (Eionet NRC Soil), European Commission Institute for Environment and Sustainability, Land and Resources Management, <http://publications.jrc.ec.europa.eu/repository/bit-stream/JRC98077/lbna27530enn.pdf>

Tousi E., Serrao K. (2020) Brownfield Management. The case of Piraeus. Journal of Sustainable Architecture and Civil Engineering, [https://www.researchgate.net/publication/346739066\\_Brownfield\\_Management\\_in\\_Greece\\_The\\_Case\\_of\\_Piraeus](https://www.researchgate.net/publication/346739066_Brownfield_Management_in_Greece_The_Case_of_Piraeus)

##### *Optional Reading*

Nebojša Stojčić, Zoran Aralica (2015) «Regional Patterns of Deindustrialization and Prospects for Reindustrialization in South and Central East European Countries», The Balkan Observatory, Working Papers, 118, December 2015, [www.balkan-observatory.net](http://www.balkan-observatory.net)

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10 Mon Nov 8

**3<sup>rd</sup> class visit: Brownfield area of Drapetsona and the industrial zone of Perama**

*Description*

The aim of this lesson is to understand the linkages between the refugee housing rehabilitation and the industrial development in the area of Piraeus. The urban refugee settlements had been constructed near industrial units where the majority of the refugee population used to work. De-industrialization procedures affected the socio-spatial physiognomy of those areas in various ways. On the one hand we have the brown-field issue and on the other the international collaborations as in the case of the Chinese Corporation named Cosco. Students are going to visit the main industrial zone of Perama and a large brownfield area in Drapetsona.

*Required reading*

Chorianolpoulos N., Pagonis T., (2015) The logic and practices of administration levels: Metropolitan governance, <https://www.athenssocialatlas.gr/en/article/metropolitan-governance/>

11 Mon Nov 15

**4<sup>th</sup> Class Visit: Stavros Niarchos Cultural Center and the neighboring refugee enclave**

*Description*

The lesson is about the role of urban planning and its impact on the socio-spatial physiognomy of the city, taking into account contemporary policies on brownfield redevelopment. A Greek case study is analyzed. This case study, named Kallithea, is located at the coastal forefront of Attica, that is part of the Athenian Riviera. The aim of this lesson is to designate issues associated with severe gentrification procedures commenting on the applied urban policies.

*Required reading*

Markou M. (2015) Renovation projects at Faliro Bay, <http://www.athenssocialatlas.gr/en/article/faliro-bay/>

Hadjimichalis C. (2015) Seizing public land in Attica, <https://www.athenssocialatlas.gr/en/article/seizing-public-land/>

12 Mon Nov 29

**Presentation of the 3<sup>rd</sup> assignment and discussion on the final project-Poster**

*Description*

*The lesson focuses on the required academic skills for a well-designed and documented poster.*

*Required reading*

Watson V. (2009) “The planned city sweeps the poor away. Urban Planning and 21st century urbanization” *Progress in Planning* 72 (2009) 151–193, Elsevier, available at [http://www.wiego.org/sites/wiego.org/files/publications/files/Watson\\_planned.city\\_.sweeps.poor\\_.away\\_.pdf](http://www.wiego.org/sites/wiego.org/files/publications/files/Watson_planned.city_.sweeps.poor_.away_.pdf) - CHAPTER 3, THE GLOBAL NORTH

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13 Mon Dec 6

**Preparation of the final Project- SWOT ANALYSIS AND DISCUSSION ON PARTICIPATORY PLANNING**

*Description*

SWOT ANALYSIS- A Useful tool in urban planning. The case of Piraeus. Students are going to look in depth the strengths and weaknesses of Piraeus in the era of Globalization, taking into account all the previously discussed issues.

*Required reading*

Gurel E., Tat M. (2017) SWOT ANALYSIS: A THEORETICAL REVIEW, The Journal of International Social Research, Volume: 10 Issue: 51, August 2017, www.sosyalarastirmalar.com Issn: 1307-9581 Doi Number:

<http://dx.doi.org/10.17719/jisr.2017.1832> , available at [https://www.researchgate.net/profile/Emet\\_Guerel/publication/319367788\\_SWOT\\_ANALYSIS\\_A\\_THEORETICAL\\_REVIEW/links/5a09f172a6fdcc2736de9e82/SWOT-ANALYSIS-A-THEORETICAL-REVIEW.pdf?origin=publication\\_detail](https://www.researchgate.net/profile/Emet_Guerel/publication/319367788_SWOT_ANALYSIS_A_THEORETICAL_REVIEW/links/5a09f172a6fdcc2736de9e82/SWOT-ANALYSIS-A-THEORETICAL-REVIEW.pdf?origin=publication_detail)

Belavilas N., Prentou P. (2015) Abandoned buildings and vacant shops: The spatial pattern of the crisis, ONLY THE PART DEDICATED TO PIRAEUS, <https://www.athens-socialatlas.gr/en/article/vacant-shops/>

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14 Mon Dec 13

**Final examination**

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*N.B.: The course schedule, in terms of subjects and readings, may be subject to change to benefit student learning and to keep up to date with current research.*

## Course Readings: Full Bibliography

Couch C., Leontidou L., Petschel-Held G. (2007) *Urban Sprawl in Europe: Landscapes, Land-Use Change & Policy*, Blackwell

CPRE (2009) "Brownfield Market Signals: Greenfield housing land supply and the viability of brownfield housing development", available at <http://www.cpre.org.uk/resources/housing-and-planning/housing/item/1936-brownfield-market-signals>

Emmanuel D. (2015) Social aspects of access to home ownership, <http://www.athenssocialatlas.gr/en/article/access-to-home-ownership/>

Fagerberg J. (2003) What have we learned (before and) after Myrdal? Growth theory and disparities. Center for technology, innovation and culture, University of Oslo , Background paper for presentation at the conference, COHESION REFORM IN A LARGER UNION, College of Europe, Bruges, April 3- 4, 2003, available at [http://folk.uio.no/janf/downloadable\\_papers/jfcentschump.pdf](http://folk.uio.no/janf/downloadable_papers/jfcentschump.pdf)

Fujita N. (2004), Gunnar Myrdal' s theory of cumulative causation revisited, ECONOMIC RESEARCH CENTER DISCUSSION PAPER, April 2004, No.147, Graduate School of Economics, Nagoya University, Fro-cho, Chikusa-ku, Nagoya, 464-8601, Japan available at <http://133.6.182.153/wp-content/uploads/2016/04/paper147.pdf>

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## ANNEX I-II

### Rubrics:

1st assignment:	10% (paper 6% and presentation 4%)
2nd assignment:	10%
3rd assignment:	10%
Midterm presentation:	10 %
Final project:	15 %
Final exam:	30 %
Participation (5% in classroom and Field trips, 5%)	
Activities on Moodle, 5%	
Moodle's Forums:	15 %
<b>TOTAL:</b>	<b>100%</b>

The instructor will convert the final grade to a letter grade according to the following scheme:

90-100	A
80-89	B
70-79	C
60-69	D
0-59	F (failing grade)

There are also – and + grades according to the Faculty Handbook.

For example, if a student has earned 70% for the 1<sup>st</sup> assignment, 75% for the 2<sup>nd</sup>, 80% for the 3<sup>rd</sup>, 90% for the Midterm presentation, 85% for the final project, 90% for the final exam and 70% for participation and the fieldwork diary, then his/her total grade is equal to:

$$(70 \times 10) + (75 \times 10) + (80 \times 10) + (90 \times 10) + (85 \times 15) + (90 \times 30) + (70 \times 15)$$

$$700 + 750 + 800 + 900 + 1275 + 2700 + 1050$$

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100

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8175

= 81,75 %.

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100

So the student's final grade is **81,75%**, which is equal to the **letter B-**, according to the Faculty Handbook. The criteria for evaluation of each activity in the course are described in the rubrics printed below.



<b>Evaluation criteria for the three assignments: Papers (6%+6%+6%)</b>					
	<b>90-100 % A</b>	<b>80-89% B</b>	<b>70-79 % C</b>	<b>60-69 % D</b>	<b>0-59% F (failing grade)</b>
<b>Central point</b>	Central point is uniquely displayed and developed through the paper	Displays clear, well-developed central point	Displays adequately-developed central point.	Displays central point, although not clearly developed.	Assignment lacks a central point.
<b>Critical thinking skills</b>	Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas throughout, leading to an overall sense that the piece could withstand critical analysis by experts in the discipline.	Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas throughout.	Includes analysis, synthesis, interpretation and/or other critical manipulation of ideas in most parts of the assignment.	Includes little analysis, synthesis, interpretation, and/or other critical manipulation of ideas.	Includes no analysis, synthesis, interpretation, and/or other critical manipulation of ideas.
<b>Quality of writing</b>	Excellent: Ideas are interesting and important. Organization of ideas is logical and effective. Word Choice is specific and memorable. Sentence	Very Good: Most of the ideas are interesting and important. The organization of ideas is sufficiently logical and in	Good: There are some interesting and important ideas but their organization is not very consistent. The word choice is not very	Marginal: Only a few interesting ideas but their organization lacks consistency. The word choice is vague in most of the text.	Unsatisfactory: There are no interesting ideas. The essay lacks consistency. There are no correct or communicative conventions.

	fluency that is smooth and expressive. Conventions correct and communicative.	most of the cases effective. The word choice is sufficiently specific and memorable. The sentence fluency is sufficiently smooth and expressive and most of the conventions correct and communicative.	specific and memorable and the sentence fluency is not very smooth. There are some correct and communicative conventions.	The sentence fluency is not smooth. Just a few correct and communicative conventions.	
<b>Use of literature</b>	More than five articles are referenced	Five to four articles are referenced	Four to three articles are referenced	Three to two articles are referenced	Only one or two sources/mostly web-sites

<b>Evaluation criteria for the Oral Presentation of each of the three assignments, 4%</b>					
	<b>90-100 % A</b>	<b>80-89% B</b>	<b>70-79 % C</b>	<b>60-69 % D</b>	<b>0-59% F (failing grade)</b>
<b>Central point</b>	Central point is uniquely displayed and developed through the oral presentation.	Displays clear, well-developed central point	Displays adequately-developed central point.	Displays central point, although not clearly developed.	Assignment lacks a central point.

<p><b>Critical thinking skills</b></p>	<p>Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas, throughout, leading to an overall sense that the piece could withstand critical analysis by experts in the discipline.</p>	<p>Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas throughout.</p>	<p>Includes analysis, synthesis, interpretation and/or other critical manipulation of ideas in most parts of the assignment.</p>	<p>Includes little analysis, synthesis, interpretation, and/or other critical manipulation of ideas.</p>	<p>Includes no analysis, synthesis, interpretation, and/or other critical manipulation of ideas.</p>
<p><b>Quality of delivery/use of terminology/use of visual aids</b></p>	<p>Excellent/correct use of terminology/ Use only of relevant graphical elements Use of the slides to complement speaking, rather than duplicate it. Make the audience eager to read the paper. The presentation is clearly and enthusiastically delivered.</p>	<p>Very Good: Most of the terms used are correct. The student has only a few unnecessary visual elements and the slides mostly complement speaking. There are some repetitions but the final product is consistent.</p>	<p>Good: The presentation includes some terms based on the literature on the field. The presentation has some unnecessary visual graphics and the sequence of the slides is in some cases not consistent. The slides in some cases duplicate speaking</p>	<p>Marginal: There is an effort to capture the main gist of the topic and make references to the main literature on the field. However, the presentation is not well organized, has many unnecessary elements and lacks consistency.</p>	<p>Unsatisfactory There is no use of terminology and the visual aids used lack the main gist. Inconsistent slides show. Irrelevant visual graphics. Vague meanings.</p>

		The presenter speaks clear with enthusiasm.	rather than complement it. The presenter does not speak very clear.		
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<b>Evaluation criteria for fieldwork and in classroom</b>					
<b>Participation 5% of the final grade</b>					
	90-100 % A	80-89% B	70-79 % C	60-69 % D	0-59% F (failing grade)
<b>Field trips attended</b>	All of them (seven)	From 6 to 5	From 5 to 4	From 4 to 3	Only 1 or 2
<b>Insightful description of the contemporary situation in the field /Recognition of the crucial issues</b>	The student has a well-rounded understanding of the issues affecting the contemporary physiognomy of the city	The student has understood the majority of the issues affecting the contemporary physiognomy of the city	The student has understood some of the issues affecting the contemporary physiognomy of the city	The student has understood only a few of the issues affecting the contemporary physiognomy of the city	The student has not understood the crucial issues affecting the contemporary physiognomy of the city
<b>Evaluation and prioritization of the problems encountered in the urban areas visited</b>	The student is competent in prioritizing the problems of the area in an insightful and successful way	The student is able to prioritize most of the problems encountered in the area in an insightful way	The student is able to prioritize only a few of the problems encountered in the area in an insightful way	The student has understood the importance of some issues but is not able to build suitable criteria for prioritization	The student is not able to build a hierarchy of the problems encountered in field

<b>Evaluation criteria for the Midterm Presentation, 10% of the final grade</b>					
	90-100 % A	80-89% B	70-79 % C	60-69 % D	0-59% F (failing grade)
<b>Central point</b>	The central point is uniquely displayed and developed through the oral presentation.	Displays a clear, well-developed central point	Displays an adequately-developed central point.	Displays a central point, although not clearly developed.	Presentation lacks a central point.
<b>Quality of notes</b>	Very accurate notes that lead to an interesting presentation	Accurate notes that detail most of the crucial issues encountered in the field	The notes are not well organized. Only a few of the crucial issues are addressed during the presentation	Vague notes with no significant contribution	Unsatisfactory; lack of understanding about how to keep field notes
<b>Photos /other illustrative material (sketches etc)</b>	Plenty	Adequate amount	Average	Marginal	Unsatisfactory

<p><b>Quality of delivery/use of terminology/use of visual aids</b></p>	<p>Excellent/correct use of terminology/ Use only of relevant graphical elements. Use of the slides to complement speaking, rather than duplicate it. The presentation is clearly and enthusiastically delivered.</p>	<p>Very Good: Most of the terms used are correct. The student has only a few unnecessary visual elements and the slides mostly complement speaking. There are some repetitions but the final product is consistent. The presenter speaks clear with enthusiasm.</p>	<p>Good: The presentation includes some terms based on literature on the field. The presentation has some unnecessary visual graphics and the sequence of the slides is in some cases not consistent. The slides in some cases duplicate speaking rather than complement it. The presenter does not speak very clear.</p>	<p>Marginal: There is an effort to capture the main gist of the topic and make references to the main literature on the field. However, the presentation is not well organized, has many unnecessary elements and lacks consistency.</p>	<p>Unsatisfactory There is no use of terminology and the visual aids used lack the main gist. Inconsistent slides show. Irrelevant visual graphics. Vague meanings .</p>
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<p><b>Evaluation criteria for the Final Project (Poster), 15% of the final grade</b></p>					
	<p>90-100 % A</p>	<p>80-89% B</p>	<p>70-79 % C</p>	<p>60-69 % D</p>	<p>0-59% F (failing grade)</p>
<p><b>Critical thinking</b></p>	<p>Includes analysis, synthesis,</p>	<p>Includes analysis, synthesis,</p>	<p>Includes analysis, synthesis,</p>	<p>Includes little analysis,</p>	<p>Includes no analysis, synthesis, interpretation,</p>

	interpretation, and/or other critical manipulation of ideas throughout, leading to an overall sense that the piece could withstand critical analysis by experts in the discipline.	interpretation, and/or other critical manipulation of ideas throughout.	interpretation and/or other critical manipulation of ideas in most parts of the assignment.	synthesis, interpretation, and/or other critical manipulation of ideas.	and/or other critical manipulation of ideas.
<b>Team spirit as evaluated by the instructor</b>	High level: the student takes into consideration the instructor's directions and the opinions expressed by his/her classmates	Very good level: the role of the student in the team is helpful in most cases	Good level: the student seems willing to cooperate but lacks communicative skills	Opinionated student/difficult to work with	Unwilling to cooperate
<b>Innovative ideas</b>	Many	sufficient	A few	Marginal	Unsatisfactory

<b>Implementation of literature</b>	High level of understanding and incorporation of the international literature on the issues discussed	Very good level of understanding and incorporation of the international literature on the issues discussed	adequate level of understanding and incorporation of the international literature on the issues discussed	Low level of understanding and incorporation of the international literature on the issues discussed	No understanding of the major issues related to the themes discussed during the lessons
<b>Team spirit as evaluated by the peers</b>	High: peers consider him/her to be a valuable partner	Very good: most peers think that they have worked well with him/her, sharing ideas and discussing the crucial issues	Good: despite disagreements, peers consider his/her contribution important	Opinionated student/difficult to work with	Unwilling to cooperate

<b>Evaluation criteria for the Final Exam, 30% of the final grade</b>					
	90-100 % A	80-89% B	70-79 % C	60-69 % D	0-59% F (failing grade)
<b>Critical thinking skills</b>	Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas throughout, leading to an overall sense that the piece could withstand critical	Includes analysis, synthesis, interpretation, and/or other critical manipulation of ideas throughout.	Includes analysis, synthesis, interpretation and/or other critical manipulation of ideas in most parts of the assignment.	Includes little analysis, synthesis, interpretation, and/or other critical manipulation of ideas.	Includes no analysis, synthesis, interpretation, and/or other critical manipulation of ideas.



	analysis by experts in the discipline.				
<b>Quality of writing</b>	<p>Excellent: Ideas are interesting and important. Organization of ideas is logical and effective. Word Choice is specific and memorable. Sentence fluency that is smooth and expressive. Conventions correct and communicative.</p>	<p>Very Good: Most of the ideas are interesting and important. The organization of ideas is sufficiently logical and in most of the cases effective. The word choice is sufficiently specific and memorable. The sentence fluency is sufficiently smooth and expressive and most of the conventions correct and communicative.</p>	<p>Good: There are some interesting and important ideas but their organization is not very consistent. The word choice is not very specific and memorable and the sentence fluency is not very smooth. There are some correct and communicative conventions.</p>	<p>Marginal: Only a few interesting ideas but their organization lacks consistency. The word choice is vague in most of the text. The sentence fluency is not smooth. Just a few correct and communicative conventions.</p>	<p>Unsatisfactory: There are no interesting ideas. The essay lacks consistency. There are no correct or communicative conventions.</p>
<b>Experience gained through the activities during the course</b>	<p>The student seems competent in making recommendations on a variety of urban planning issues</p>	<p>The student is able to propose some insightful planning strategies</p>	<p>The student is able to propose a few insightful planning strategies</p>	<p>The student has gained some experience but is not able to express them and propose planning strategies</p>	<p>The student is not able to propose insightful planning strategies</p>

<p><b>Under- standing and study of litera- ture</b></p>	<p>High level: The student has studied hard. He /she has under- stood the con- nection be- tween litera- ture and the issues met in field. The use of literature is supporting the fieldwork findings in an insightful and successful way.</p>	<p>Very good level: The student has sufficiently studied and makes use of appropri- ate litera- ture. They recognize in general the connection between lit- erature and fieldwork findings. However, some crucial issues are not pre- sented in a successful way that re- veals high quality of literature understand- ing.</p>	<p>Good level The student has studied enough so as to make use of ap- propriate literature while de- scribing the situation met in field. An overall review of his/her work re- veals some weaknesses owed to a large extent to not hav- ing under- stood the literature used dur- ing the les- sons.</p>	<p>Average level: The stu- dent seems to have at least cross- read the sug- gested litera- ture but is not able to make the appro- priate connec- tions with the situation met in field.</p>	<p>Not hav- ing stud- ied enough, no use of appro- priate litera- ture.</p>
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