CYA MEDIA LAB STUDENT INTERNSHIP

FALL 2017

We are looking for 3 motivated, resourceful and social media-active students to serve as Media Lab Interns. The interns will work directly with the Social Media Coordinator and staff under the guidance of Communications Professor Dr. Demetris Kamaras, to strategize, craft and execute content for CYA's social media (Facebook, Twitter, Instagram, Snapchat, CYA Blog)

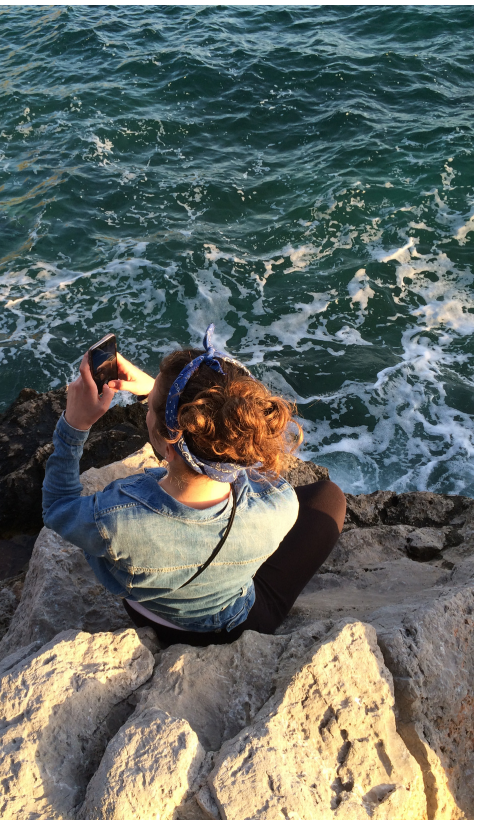
Applicans should have a demonstrated interest in one or more of the following: social media, photography and video, writing, blogging. Most importantly, we are looking for the creativity and eagerness to create interesting and engaging multimedia content.

The role requires a commitment of approximately 6-8 hours a week, which includes attendance of meetings, workshops, and daily coverage of stories spread across:

- Student life (inside apartments, at the school, etc.)
- City life (sitting for a Greek coffee, walking around Athens, etc.)
- Learning abroad (CYA-sponsored trips, on-site classes, inside the classroom, extracurricular activities, landmarks)
- Growing, living, learning, and traveling in Greece & Europe
- Day-to-day exploration including housing, cultural immersion, Greek Culture and Society
- Events throughout the semesters

WHY APPLY?

This role offers interns an immersion into digital media and communications within a prestigious academic environment. Successful candidates will attend regular workshops and work on projects with Dr. Kamaras to explore various aspects of social media, digital communications and marketing.
The CYA Media Lab Internship will strengthen your portfolio and resume, and you will receive a letter of recommendation at the end of the semester to further consolidate your work experience, skills and achievements.



DUTIES

- Collaborate with the CYA Media Lab team in weekly meetings and attend workshops
- Report on the CYA experience: take photographs and videos, interview fellow students and faculty, collect quotes, tell stories.
- Conceptualize, create and publish multimedia content that enhances the CYA experience, shares success stories, builds meaningful connections and encourages engagement
- Employ innovative tactics to grow CYAs social media audiences
- Serve as an ambassador for the CYA Media Lab, which includes seeking out story ideas for CYA social media, CYABlog.net and main website ,encouraging fellow students and the academic community to engage with us, utilizing our social media (Facebook, Twitter, Instagram, Snapchat) to connect with public audiences

APPLICANS SHOULD SUBMIT a short cover letter explaining why you think you should be selected for this internship and what you can bring to CYAs Media Team with a list of examples (with relevant links) to your personal writing/photography work, social-media activity, as well as any pages that you currently manage, to cya.dikemes@gmail.com by Friday, th 5pm (ET).

This is an unpaid work-study position.