

SOCIAL MEDIA COORDINATOR

CYA (College Year in Athens) is a non-profit educational institution that has been acting as a cultural and educational bridge between the U.S. and Greece for over sixty years. We invite skilled professionals with outstanding abilities in social media management to join our media team!

Qualifications

- Bachelor's degree in social media, marketing, communications, or a similar field
- 3+ years proven experience managing social media accounts for a brand or organization, education or travel industry a plus
- Keen eye for detail, a flair for creativity, and a passion for storytelling
- Eagerness to work with an international team, awesome students, and alumni
- Understand KPIs within a social media context
- Passion for study abroad and cultural exchange
- Based in North America - Eastern Time Zone

Responsibilities

- Create captivating and compelling content on Instagram, Facebook, LinkedIn, X, TikTok and YouTube to showcase the unique experiences and opportunities available through our program
- Build social media calendar, schedule, and manage content across all social media channels
- Write engaging and impactful captions that resonate with our audience and effectively communicate our brand messaging
- Remain up to date with new emerging trends in the industry and pitch appropriate trend activations
- Video editing, both short-form for Instagram and TikTok and long-form for YouTube and website
- Community management across all social media channels in a timely and professional manner

Application Deadline

07.01.2024

Benefits

Fully Remote | Creative Expression |
Opportunities to Work from Athens Office